

LET'S MAKE **EQUALITY** A **REALITY**



SUPPORT TO LOCAL SELF-GOVERNMENTS IN STRENGTHENING GENDER EQUALITY MECHANISMS

PREPARATORY ACTIVITIES SEPTEMBER 2020



- 3** ONLINE INFO-SESSIONS
- 70** LOCAL SELF-GOVERNMENTS
- 140** PARTICIPANTS

EVALUATION PROCESS OCTOBER - NOVEMBER 2020



- 31** PROJECT PROPOSALS RECEIVED
- 31** LOCAL SELF-GOVERNMENTS

THE CALL FOR PROPOSALS WAS OPEN FROM 10 SEPTEMBER TO 23 OCTOBER 2020

RESULTS



- 28** APPROVED PROJECTS
- 15** Šumadija and Western Serbia
- 13** Southern and Eastern Serbia

SWISS PRO CONTRIBUTION: **91,254 EUR**

LSG CO-FUNDING: **25,638 EUR**



THEMATIC AREAS

18
PROJECTS
Improving
status of women
in the local
community

3
PROJECTS
Improving women's
participation in the
decision-making
process



5
PROJECTS
Promotion
of European Charter
for Equality of
Women and Men

2
PROJECTS
Improving the
knowledge and
competencies of
local GEMs



Through the Swiss PRO Programme, the Government of Switzerland supports LSGs to perform projects aimed at **strengthening gender equality mechanisms**, improving women's participation in the decision-making, status of women in the areas of economic empowerment, health, combating gender-based violence, as well as status of rural women and the quality of life of vulnerable, marginalized and women with disabilities. These projects will have **more than 5,000 beneficiaries**.

IMPROVING THE STATUS OF WOMEN IN THE LOCAL COMMUNITY

 **18**
PROJECTS

 **2620**
BENEFICIARIES

APPLICANT LSG / LSG(S)
OF IMPLEMENTATION

CONTRIBUTION

PROJECT TITLE / PROJECT DESCRIPTION /
IMPLEMENTING PARTNER(S)

Thematic Area: Combating gender-based violence

RAŠKA

Kraljevo

Swiss PRO
3,404 EUR
LSG Co-funding
213 EUR
Total Value
3,617 EUR

Only Once is Also a Violence

Raising public awareness on preventing and combating all forms of violence against women through innovative approaches for education and media presentation. Education of citizens about the rights of persons exposed to domestic violence and the manner of their implementation.

Implementing partner: LSG Kraljevo

Number of beneficiaries: 30

Thematic area: Economic empowerment of women

PIROT

Swiss PRO
3,370 EUR
LSG Co-funding
511 EUR
Total Value
3,881 EUR

A Step Forward

Economic empowerment of unemployed women and women who have started a business over the past year. Organization and implementation of professional training in the field of entrepreneurship and improvement of personal skills, providing the training participants with examples of good practice.

Number of beneficiaries: 30

BELA PALANKA

Swiss PRO
3,404 EUR
LSG Co-funding
332 EUR
Total Value
3,736 EUR

Women - Drivers of Production in a Traditional Way

Organising educational workshops in the field of food production and processing in the traditional way (preparation of ajvar and jams), as well as acquiring knowledge in the field of marketing and promotion of agricultural products for 20 women. Implementation of a public call for the selection of 5 long-term unemployed women who will receive equipment for the production and processing of healthy food in a traditional way.

Number of beneficiaries: 25

IVANJICA

Swiss PRO
3,404 EUR
LSG Co-funding
1,227 EUR
Total Value
4,631 EUR

Equal Opportunities

Raising awareness among rural women and local government representatives about gender equality through a set of workshops. Economic empowerment of rural women and encouragement to start their own business through the selection of 20 women who will receive equipment to start the production of mini desserts/cakes.

Number of beneficiaries: 35

BLACE

Swiss PRO
3,404 EUR
LSG Co-funding
-
Total Value
3,404 EUR

Economic Empowerment of Women Farmers

Support to women farmers in the municipality of Blace in increasing production and empowering them through targeted training for 15 women farmers and the award of equipment - greenhouses through transparent Open Call.

Number of beneficiaries: 15

MEDVEĐA

Swiss PRO
2,808 EUR
LSG Co-funding
580 EUR
Total Value
3,388 EUR

Beauty is in the Skill and Knowledge

Organisation of training courses for hairdressers, make-up artists and manicures for women who were not able to continue their education. The project will allow these women to acquire additional knowledge and skills for their independence and greater chances for employment.

Number of beneficiaries: 20

ČIČEVAC

Swiss PRO
3,401 EUR
LSG Co-funding
-
Total Value
3,401 EUR

Empowered Women Entrepreneurs

Improving the capacities of women in the municipality of Čičevac for economic empowerment through the organization of a series of trainings and information campaigns with the aim of motivating them to start their own business.

Number of beneficiaries: 80

GOLUBAC

Swiss PRO
2,553 EUR
LSG Co-funding
425 EUR
Total Value
2,978 EUR

Improving the Position of Rural Women and their Economic Empowerment

Enhancing the economic empowerment of 20 unemployed rural women with multi-layered vulnerability through training and placing products on the market.

Implementing partner: Youth Organization "Cupae"

Number of beneficiaries: 20

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Thematic area: Improving women's health

SVRLJIG

Swiss PRO
3,404 EUR
LSG Co-funding
766 EUR
Total Value
4,170 EUR

Prevention Initiative

Purchasing a gynecological chair adapted to the needs of persons with disabilities and raising the awareness of women from 38 villages on the importance of reproductive health and performing preventive gynecological examinations.

Beneficiaries: General female population

KOSJERIĆ Čajetina

Swiss PRO
3,370 EUR
LSG Co-funding
3,991 EUR
Total Value
7,361 EUR

Taking Care of Yourself is a Priority

Organisation of educational panels about the importance of reproductive health of women and organisation of preventive examinations for 500 women from rural areas in the two LSGs.

Implementing partner: LSG Čajetina

Number of beneficiaries: 500

BUJANOVAC

Swiss PRO
3,149 EUR
LSG Co-funding
-
Total Value
3,149 EUR

Cancer: Prevention and Control

Organization of lectures in order to educate women over 15 years of age on all ways to prevent malignant diseases with the aim of reduced number of women suffering from cancer and increased number of women who regularly perform preventive examinations.

Number of beneficiaries: 200

KNIĆ

Swiss PRO
3,404 EUR
LSG Co-funding
2,515 EUR
Total Value
5,919 EUR

Increased Access to Health Care Services for the Elderly from Remote Settlements with a Focus on Women

Improving provision of health services and achieving equal access to health services for all citizens, especially elderly women in eight local communities of the municipality.

Implementing partners: Health Centre "Danica and Kosta Šamanović" Knić

Number of beneficiaries: 1400

Thematic area: Activities aimed at the issues of multiple discrimination and improving the quality of life of vulnerable, marginalized and women with disabilities

KRALJEVO

Swiss PRO
3,276 EUR
LSG Co-funding
1,149 EUR
Total Value
4,425 EUR

Horizontal and Vertical Empowerment of Women with Disabilities

Organization and implementation of a series of training courses for women with disabilities with the aim of improving the quality of life and achieving greater opportunities through the adoption of practical skills and knowledge. Activities include empowering personal assistants as well as members of the Gender Equality Mechanism.

Implementing partner: Kraljevo Local Services Centre

Number of beneficiaries: 35

Thematic area: Improving the status of rural women

ARANĐELOVAC

Swiss PRO
3,390 EUR
LSG Co-funding
-
Total Value
3,390 EUR

Empowerment of Women from Rural Areas of the Municipality of Arandjelovac in the Social and Entrepreneurial Context

Educational programmes in the field of social and entrepreneurial empowerment for women from rural areas, in order to encourage and support them in the implementation of ideas for achieving economic independence.

Implementing partners: Regional Economic Development Agency for Sumadija and Pomoravlje, The Women's Forum of Prijepolje

Number of beneficiaries: 40

NOVA VAROŠ

Swiss PRO
3,404 EUR
LSG Co-funding
786 EUR
Total Value
4,190 EUR

Women - Equal in Business

Improving the knowledge and skills of rural women by networking the women of Nova Varoš into a formally legal women's network consisting of women holders of agricultural holdings, women holders of public office and women representatives of economic life. Conducting four educational workshops on the topics of improving the value chain in agritourism, digital literacy, eServices and eCommerce providing examples of good practice.

Implementing partner: Zlatibor Regional Development Agency

Number of beneficiaries: 50

ĆUPRIJA

Swiss PRO
3,184 EUR
LSG Co-funding
-
Total Value
3,184 EUR

United Women of Ćuprija

Empowering women from rural areas to unite, using their skills and abilities to market products thus generating additional financial income through organisation of five workshops in five villages belonging to the municipality. Providing support to women in founding their association.

Implementing partners: Centre for Social Work Ćuprija, Tourism Organisation of Ćuprija, Active women "Our Golden Age"

Number of beneficiaries: 50

IMPROVING THE STATUS OF WOMEN IN THE LOCAL COMMUNITY

 **18**
PROJECTS

 **2620**
BENEFICIARIES

APPLICANT LSG / LSG(S)
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PROJECT TITLE / PROJECT DESCRIPTION /
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Thematic area: Improving the status of rural women

ZAJEČAR

Swiss PRO
3,404 EUR
LSG Co-funding
890 EUR
Total Value
4,294 EUR

When Women Lead

Strengthening the capacities of rural women to engage in rural tourism through education of women in the field of entrepreneurship from the aspect of rural tourism, sources of financing and digital marketing.

Number of beneficiaries: 15

VLADIMIRCI

Swiss PRO
3,280 EUR
LSG Co-funding
781 EUR
Total Value
4,061 EUR

Women - Holders of Registered Agriculture Holdings

Informing women in rural areas about their rights and opportunities when it comes to establishing agricultural holdings. Organising meetings and door-to-door campaign in 29 local communities, with the aim of presenting the target group with the advantages of registering agricultural holding and providing assistance for applying for pension and health insurance.

Number of beneficiaries: 75

PROMOTION OF EUROPEAN CHARTER FOR EQUALITY OF WOMEN AND MEN

 **5**
PROJECTS

 **1704**
BENEFICIARIES

APPLICANT LSG / LSG(S)
OF IMPLEMENTATION

CONTRIBUTION

PROJECT TITLE / PROJECT DESCRIPTION /
IMPLEMENTING PARTNER(S)

Thematic Area: Effective inclusion of men in gender equality issues

SOKOBANJA

Swiss PRO
3,234 EUR
LSG Co-funding
320 EUR
Total Value
3,554 EUR

Bench for Moms and Dads

Procurement, installation and maintenance of 4 benches-houses for breastfeeding and changing clothes of children. This intervention would enable equal treatment of both parents in the care of the child and promotion of breastfeeding and child care.

Implementing partners: PUC Zelenilo Sokobanja,
Tourism Organisation of Sokobanja

Beneficiaries: General population

Thematic Area: Increasing the level of public awareness, especially of young people, about gender equality and eliminating gender stereotypes

KRAGUJEVAC

Swiss PRO
3,402 EUR
LSG Co-funding
-
Total Value
3,402 EUR

The Right to Equality of Men and Women as the Key to the Social Success of the City of Kragujevac

Raising the awareness of young people about gender equality, preserving and improving health and prevention of gender-based violence through a set of educations.

Implementing partners: Health Centre Kragujevac, Red Cross Kragujevac,
Centre for Social Care "Solidarnost" Kragujevac, Centre for the Development
of Social Welfare Services "Kneginja Ljubica" Kragujevac

Number of beneficiaries: 1320

BOJNIK

Vlasotince

Swiss PRO
3,404 EUR
LSG Co-funding
923 EUR
Total Value
4,327 EUR

Future with Equal Chances for All

Raising awareness on the importance of gender equality of schools' employees and students, through education of student parliaments in the two LSGs. Formation of the Inter-Municipal Coordination Team, the Inter-Municipal Team for Gender Equality among Youth and organisation of competition for the best idea for promoting gender equality.

Implementing partner: LSG Vlasotince

Number of beneficiaries: 282

TOPOLA

Swiss PRO
3,404 EUR
LSG Co-funding
1,277 EUR
Total Value
4,681 EUR

Development of Gender Perspective in the Municipality of Topola

Educational workshops for members of the Gender Equality Council, employees of the local self-government and women from rural areas on support opportunities and opportunities to actively engage in public policies and gender issues.

Number of beneficiaries: 32

DIMITROVGRAD

Swiss PRO
3,064 EUR
LSG Co-funding
255 EUR
Total Value
3,319 EUR

Equality of Women and Men in the Municipality of Dimitrovgrad

Strengthening management structures for advocating and promoting gender equality and the application of gender principles in everyday work. Organisation of informative and educational workshops for decision makers, leaders, councilors, presidents of parliamentary working bodies, and representatives of citizens' associations on the principles of the European Charter.

Number of beneficiaries: 70

IMPROVING WOMEN'S PARTICIPATION IN THE DECISION-MAKING PROCESS

 **3**
PROJECTS

 **470**
BENEFICIARIES

APPLICANT LSG / LSG(S) OF IMPLEMENTATION	CONTRIBUTION	PROJECT TITLE / PROJECT DESCRIPTION / IMPLEMENTING PARTNER(S)
KRUŠEVAC	Swiss PRO 2,782 EUR LSG Co-funding - Total Value 2,782 EUR	Get Involved and Improve the Local Community Introducing women from 54 local communities of the city of Kruševac about the work of local communities and ways to participate in the decision-making process, with the organization of workshops on women's entrepreneurship and networking, as well as training for writing business plans and projects so that women can turn their ideas into concrete projects and apply for funds. Implementing partner: The agency for regional development of Rasina district Number of beneficiaries: 30
BABUŠNICA	Swiss PRO 3,383 EUR LSG Co-funding - Total Value 3,383 EUR	It's Time for Equality Organising a round table for women mayors and members of gender equality mechanisms from 20 LSGs with the aim of sharing experience on the importance of equal opportunities and equal treatment of women and men, which should contribute to better understanding of gender roles, gender stereotypes and how they affect the creation and implementation of public policies. Conducting educational workshops for both high school students and women aged 45-60 to increase awareness on the importance of gender equality and health care. Number of beneficiaries: 220
LJUBOVIJA	Swiss PRO 2,791 EUR LSG Co-funding 272 EUR Total Value 3,063 EUR	Involving women in local decision-making The project addresses the issue of low involvement of women in the functioning of local communities through organization of educational workshops for ten women representatives from each of the 22 local communities which would provide information on opportunities for women's participation in the decision-making process, as well as opportunities for joint actions. Implementing partner: Centre for Inclusion Ljubovija Number of beneficiaries: 220

IMPROVING THE KNOWLEDGE AND COMPETENCIES OF LOCAL GEMS

 **2**
PROJECTS

 **620**
BENEFICIARIES

APPLICANT LSG / LSG(S) OF IMPLEMENTATION	CONTRIBUTION	PROJECT TITLE / PROJECT DESCRIPTION / IMPLEMENTING PARTNER(S)
RAČA	Swiss PRO 3,380 EUR LSG Co-funding 8,425 EUR Total Value 11,805 EUR	Equally in the Future Establishment of the Office for Gender Equality and a Call Centre, engagement of mobile expert teams to support rural women, empowerment of rural women to promote rural development, and the capacity building activities for the local gender equality mechanism. Number of beneficiaries: 550
NIŠ	Swiss PRO 3,397 EUR LSG Co-funding - Total Value 3,397 EUR	Strengthening Mechanisms for Gender Equality in the Nišava District Capacity building on project cycle management, good governance and gender policies, for a total of seven mechanisms for gender equality in the territory of the City of Niš and the city municipalities of the City of Niš, along with formation of the Regional Network of Gender Equality Mechanisms for the Nišava District. Number of beneficiaries: 70

Total Swiss PRO contribution **EUR 91,254**

Total LSG co-funding **EUR 25,638**

TOTAL FUNDING: EUR 116,892

TOTAL NUMBER OF BENEFICIARIES: 5414